



Equigraphic • (971) 533-0600

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Pricing Information

Different people have different needs for and approaches to their photography session. In an effort to make every client relationship a win - win one, I have two basic ways of pricing my services. Please contact me with any questions or for complex quotes.

A la carte Pricing - Client pays an initial session fee and buys any prints, files, or products they select after viewing their proofs on an a la carte basis. My basic session fees start at \$250 for 1 - 2 horses. Additional horses are \$75 each. A stallion study is \$350. Prices include 2 hours shooting time, creative fee, file management, archiving, and image proof gallery. *Private session clients receive a 20% discount on a la carte products.*

A la Carte Print Prices	Digital File Prices
4x6 \$10	Screen Size/Online Use
set of 3 4x6s \$25	Screen res file for personal use - \$20
5x7 \$20	package deal - 3 images for \$50
8x10 \$30	Screen res file for personal use and horse sale sites - \$25
11x14 \$50	package deal - 3 images for \$65
16x20 \$80	Print Use - Contact us directly to order print files
20x30 \$120	Print Ad Use - Large files are sent directly to publisher. \$40 each.
30x40 \$175	package deal - 3 images for \$100.
Discount:	Print Ad Package - Includes 1 low res file delivered to client and delivery of larger file to up to 3 publications. \$60.
In all sizes over 4x6, additional copies of the same image are \$5 off per print. There are many other products online in the client proofs and shop areas: including greeting cards, mugs, t-shirts, magnets, and fine art printing on canvas.	package deal - 3 images for \$150.
	Print Ad, Personal Printing, and Brochure Package - The same as the print ad package with the addition of license to use in flyers, brochures, and for personal printing. \$80.
	package deal - 3 images for \$200.
	The print file is delivered to the client with this option. Extra print ads may be subject to usage fees depending upon scope of use.

Note: Digital file purchases do not include third party transfer. Annaliese Moyer retains all copyrights. Photo credit is required when published. All images are cropped, lightly retouched, color and exposure balanced, and delivered to specs provided by the client or publication. Extended retouching services can be custom quoted.

Flex Package Pricing - A predetermined amount of credit to be spent on any products the client wants. This credit has a discount built in and is popular with cliets who know they will want a quantity of final prints and products.

Diamond Flex Package - Includes basic session fee and \$1500 purchase credit: \$1300 (save \$450)

Emerald Flex Package - Includes basic session fee and \$1000 purchase credit: \$1000 (save \$250)

Ruby Flex Package - Includes basic session fee and \$500 purchase credit: \$625 (save \$125)

Travel expenses are included in local shoots within 35 miles of Austin (70 miles round trip). Additional mileage is charged at \$.50 per mile. National and international travel may require reimbursement for direct expenses. Group shoots in the same general area may split travel costs. My passport is always up to date and I love to travel for location work.